



FREQUENTLY ASKED QUESTIONS

Welcome to GingerSnaps Studio!
Here are answers to the most common questions.

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| 1 | When and how often do we meet? | We meet once a month for 90 minutes on Zoom. Second Wednesday of each month
1:00pm - 2:30pm EST, beginning on May 13. |
| 2 | How long are the sessions? | Each session is 90 minutes ... long enough to learn something new, get actual work done, and leave feeling accomplished. |
| 3 | What if I can't make a session live ... is there a recording? | Yes! All sessions are recorded and shared in our member area so you can watch (or rewatch) anytime. |
| 4 | Do I need to be tech-savvy? | Not at all. I guide you step-by-step, and you can ask questions anytime. Whether you're brand new to photo books or have made a few before, you'll feel right at home. |
| 5 | What software or program do I need to use for my photo book? | This Studio is taught using Mixbook. All teaching, design, guidance, and the print walkthrough are built around the Mixbook platform. If you prefer another program, the photo organizing, storytelling, and map-making content will still be valuable ... but you'll get the most out of this Studio working in Mixbook. |
| 6 | Do I have to work on the same type of photo book as everyone else? | Yes ... everyone in Travel Album Studio is working on a travel photo book. That said, no two books will look the same. One member might be documenting a European river cruise, another a weekend at the cottage, another a road trip across the country. The destination, the story, the design ... all yours. The process we follow together is what we share. |



7	What's included in the membership each month?	• A live 90-minute Zoom session with teaching + guided work time • A Mini Masterclass on a specific topic • Access to past lessons and resources • A supportive group space for questions, encouragement, and accountability.
8	Is there a minimum commitment, or can I cancel anytime?	Travel Album Studio is a six-month project. You pay once for the full experience and have access to all six sessions and replays for the duration of the project.
9	Will other people see my photos?	Only if you choose to share your pages or screens during a session. You're always welcome to work privately.
10	Can I join part way through a project I've already started?	Travel Album Studio is designed to be worked through from the beginning, as each session builds on the last. If you join after the start date, replays of any sessions you missed will be available so you can catch up at your own pace.
11	What if I'm really behind and my photos are a mess?	You're in the right place. We'll start small, get you organized, and move forward together. No judgment, simply progress.
12	I've tried before and quit ... what's different about this?	This isn't just information ... it's implementation. You'll have set time to work, a clear plan to follow, and a group cheering you on so you keep moving forward.
13	Will you help me pick which photos to use?	I'll share my proven methods for photo selection so you can choose quickly and confidently.
14	What if I'm not creative or good at design?	You don't need to be. I'll show you simple design principles and available templates so your book looks polished and professional with minimal effort.



15	Is this just for people making travel photo books?	Yes! Travel Album Studio is designed specifically for travel photo books. Every member is working on the same type of project, which means the teaching and guidance are all focused on exactly what you need to get your travel photos into a beautiful, finished book.
16	How will I stay motivated after the first session?	Our monthly check-ins, goal-setting, and group accountability keep you coming back and making steady progress.
17	What if I don't finish a book in one month?	That's completely expected. Each session moves the project forward, but the real work happens between sessions. Replays and resources are there whenever you need them, and the group keeps you accountable along the way.
18	Do I get one-on-one help, or is it all group-based?	The main sessions are group-based, but you can ask questions during the live call or in the group chat anytime. If you need deeper one-on-one help, I also offer private coaching at a special member rate.
19	Can I join if I use a photo book company you don't normally recommend?	The Studio will be taught in Mixbook, although the principles and tips work with any photo book platform. You need to work where you're most comfortable.
20	How often can I sign up for GingerSnaps Studio?	You are welcome to sign up for any of the Studio Sessions I will be offering. Members of our Main GingerSnaps Studio can join focused Studios, such as this one at any time.
21	How much does it cost to join?	Travel Album Studio is a one-time project fee: New members: \$197 New members with Inner Circle: \$247 *print cost of your book is additional

22	What's the difference between Studio Core and Studio Inner Circle?	Studio Core includes the complete GingerSnaps Studio experience of monthly mini-masterclasses, replays, resources, and access to our main community space. Studio Inner Circle is an optional upgrade for members who would like additional connection and personalized guidance through a smaller, more intimate setting.
23	Is Studio Core a full experience on its own?	Yes, absolutely. Studio Core is designed to fully support your photo book journey. Inner Circle simply adds optional layers of accountability and personal feedback for those who find that helpful.
24	What extra support does Inner Circle include?	Inner Circle members receive: • Access to a private small-group chat for informal check-ins (What's App) • 1-2 60-minute small-group Zoom • One personalized book review during the year • Occasional bonus resources
25	Will I miss out if I don't join the Inner Circle?	Not at all. Inner Circle simply offers additional connection and support.
26	Will Core members still be supported and able to ask questions?	Yes. All Studio members are encouraged to ask questions, share progress, and participate in group discussions. Inner Circle simply offers an additional space for members who enjoy smaller-group interaction and more individualized feedback.
27	Can I switch between Core and Inner Circle later?	Because Travel Album Studio is a one-time project fee rather than an ongoing membership, there's no switching mid-project.
28	Why offer two options instead of one?	Everyone works differently. Some members thrive with steady group guidance, while others benefit from closer accountability and connection. Offering two allows you to choose the experience that best fits your needs and season of life. If you're unsure which level is right for you, I'm happy to help you decide.





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| 29 | What trip could I / should I work on? | Any trip works, recent or years old. The only rule is to pick one and commit to it for the six months. Finishing one book well is worth more than starting several. |
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| 30 | Do I need a second device to follow along during sessions? | No, you don't need a second device. Most people simply join on their computer and, during the work time, make the Zoom window smaller so they can work on their project at the same time. If you do have a second device (like a phone or tablet), you can use it, but it's completely optional. |
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| 31 | Do I need a fast computer or lots of storage? | No, most modern computers, tablets, and smartphones are more than enough for creating photo books. I'll also show you simple ways to organize and manage your photos so you don't feel overwhelmed by storage issues. |
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| 32 | Do I need a Mixbook account before we start? | Mixbook is free to set up ... you won't need to pay anything until you order your finished book. I'll walk you through getting started in Mixbook. |
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| 33 | Will you be part of the community? | Absolutely! I'll be active in the Studio community right alongside you. I'll be there to answer questions, cheer you on, share resources, and keep you moving forward. This isn't a self-serve program ... you'll have direct access to me during our live sessions and in the community space throughout the month. |
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| 34 | What happens after the 6 months? | Once the project wraps up, you'll have a finished book ready to order ... and the skills to tackle your next trip on your own. If you'd like continued support, we would love to have you join our Main GingerSnaps Studio group. |

