

HOW TO CREATE PROFESSIONAL PHOTOBOOKS



FONTS

choose 2 fonts, one standard/simple and one with more flair



ALIGNMENT

take time to make sure photos and elements are aligned in all directions



SPACING

ensure spaces between photos and elements stays consistent on all pages



DROP SHADOWS

ensure the same colour and settings are used for all drop shadows



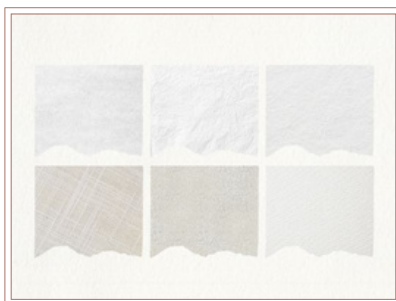
BORDERS

ensure all borders are the same thickness and colour across all pages



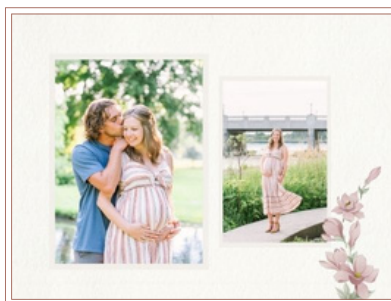
CORNER STYLE

*choose **either** square or rounded corners for all photos*



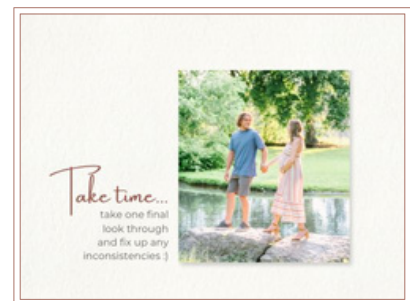
BACKGROUNDS

use a neutral background, allowing your photos to be the focus



EMBELLISHMENTS

if you choose to embellish your pages, minimal is best



PROOF READ

when your design is complete, be sure to read the text from start to finish

BE CONSISTENT!! *take time to ensure all sizes, styles, colours, embellishment, fonts, etc. are consistent throughout your entire book*