

FREQUENTLY ASKED QUESTIONS



Welcome to GingerSnaps Studio!

Here are answers to some of the most common questions as you get started.

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| 1 | When and how often do we meet? | We meet once a month for 90 minutes on Zoom. We will begin in January and end in December. We meet the last Wednesday of each month from 1:00pm - 2:30pm EST. |
| 2 | How long are the sessions? | Each session is 90 minutes ... long enough to learn something new, get actual work done, and leave feeling accomplished. |
| 3 | What if I can't make a session live ... is there a recording? | Yes! All sessions are recorded and shared in our member area so you can watch (or rewatch) anytime. |
| 4 | Do I need to be tech-savvy? | Not at all. I guide you step-by-step, and you can ask questions anytime. Whether you're brand new to photo books or have made a few before, you'll feel right at home. |
| 5 | What software or program do I need to use for my photo book? | We'll design our photo books together in Canva, keeping the process simple and flexible. When it's time to print, you're free to use any photo book company, and I'll help guide you through your options. |
| 6 | Do I have to work on the same type of photo book as everyone else? | This Studio session is dedicated to creating a Year-In-The-Life photo book. Everyone joins with the same focus so we can move through the process together, step by step, and finish a full year's story side by side.
Other Studio groups will open throughout the year for different types of projects, but this particular membership is for Year-In-The-Life albums. |



7	What's included in the membership each month?	• A live 90-minute Zoom session with teaching + guided work time • A Mini Masterclass on a specific topic • 1–2 ready-to-use layouts • Access to past lessons and resources • A supportive group space for questions, encouragement, and accountability.
8	Is there a minimum commitment, or can I cancel anytime?	GingerSnaps Studio is a year-long experience. Membership runs for 12 months so you have the time, support, and accountability to complete your photo book project.
9	Will other people see my photos?	Only if you choose to share your pages or screens during a session. You're always welcome to work privately.
10	Can I join part way through a project I've already started?	This session is designed to take you through 2027 from January to December together, ending with a book ready to print. It will capture the life of you/your family in 2027.
11	What if I'm really behind and my photos are a mess?	You're in the right place. We'll start small, get you organized, and move forward together. No judgment, simply progress.
12	I've tried before and quit ... what's different about this?	This isn't just information ... it's implementation. You'll have set time to work, a clear plan to follow, and a group cheering you on so you keep moving forward.
13	Will you help me pick which photos to use?	I'll share my proven methods for photo selection so you can choose quickly and confidently.
14	What if I'm not creative or good at design?	You don't need to be. I'll show you simple design principles and provide templates so your book looks polished and professional with minimal effort.



15	Is this just for people making family photo books?	The Year-In-The-Life Studio is designed specifically for creating a family-style yearbook that captures your everyday moments across 12 months. Other Studio groups for projects like travel albums, recipe books, or special-event books will open at different times.
16	How will I stay motivated after the first session?	Our monthly check-ins, goal-setting, and group accountability keep you coming back and making steady progress.
17	What if I don't finish a book in one month?	That's expected! GingerSnaps Studio is a 12-month journey because most books take time. Each month, you'll make steady progress, and with ongoing accountability and support, you'll stay on track until your book is complete.
18	Do I get one-on-one help, or is it all group-based?	The main sessions are group-based, but you can ask questions during the live call or in the group chat anytime. If you need deeper one-on-one help, I also offer private coaching at a special member rate.
19	Can I join if I use a photo book company you don't normally recommend?	Of course! The principles, tips, and templates work with any photo book platform. You need to work where you're most comfortable.
20	How often can I sign up for GingerSnaps Studio?	You are welcome to sign up for any of the Studio Sessions I will be offering.
21	How much does it cost to join?	There are two membership options: The Studio Core is \$27/month or \$270/year. The Studio Inner Circle is \$37/month or \$370/year.

22	What's the difference between Studio Core and Studio Inner Circle?	Studio Core includes the complete GingerSnaps Studio experience of monthly mini-masterclasses, replays, templates, resources, and access to our main community space. Studio Inner Circle is an optional upgrade for members who would like additional connection and personalized guidance through a smaller, more intimate setting.
23	Is Studio Core a full experience on its own?	Yes, absolutely. Studio Core is designed to fully support your photo book journey. Inner Circle simply adds optional layers of accountability and personal feedback for those who find that helpful.
24	What extra support does Inner Circle include?	Inner Circle members receive: • Access to a private small-group chat for informal check-ins (What's App) • Quarterly 60-minute small-group Zoom sessions for questions and troubleshooting • One personalized book review during the year • Occasional bonus resources
25	Will I miss out if I don't join the Inner Circle?	Not at all. Inner Circle simply offers additional connection and support.
26	Will Core members still be supported and able to ask questions?	Yes. All Studio members are encouraged to ask questions, share progress, and participate in group discussions. Inner Circle simply offers an additional space for members who enjoy smaller-group interaction and more individualized feedback.
27	Can I switch between Core and Inner Circle later?	Yes. If space allows, you can upgrade from Studio Core to Studio Inner Circle at any time. If you ever feel you need less support, you can also move back to Core at the next billing cycle.
28	Why offer two options instead of one?	Everyone works differently. Some members thrive with steady group guidance, while others benefit from closer accountability and connection. Offering two allows you to choose the experience that best fits your needs and season of life.





29 Will you cover the Apple ecosystem and Canva?

Yes! I'll be teaching workflows that apply whether you're using Apple, Android, or PC. There is a lot to explore in the world of Apple Photos, and I'll walk you through how to get the most out of it ... but I'll also provide guidance for other systems so no one feels left out. Canva is the program we will use and the one I will demonstrate in. The templates I'll share will be created in Canva, and you can use them directly in Canva yourself.

30 Do I need a second device to follow along during sessions?

No, you don't need a second device. Most people simply join on their computer and, during the work time, make the Zoom window smaller so they can work on their project at the same time. If you do have a second device (like a tablet), you can use it, but it's completely optional.

31 Do I need a fast computer or lots of storage?

No, most modern computers, tablets, and smartphones are more than enough for creating photo books. I'll also show you simple ways to organize and manage your photos so you don't feel overwhelmed by storage issues.

32 Will I need to buy extra software?

No, you won't need to buy anything extra to participate. Although Canva does offer a paid subscription, there is a free version you are welcome to use.

33 Will you be part of the community?

Absolutely! I'll be active in the Studio community right alongside you. I'll be there to answer questions, cheer you on, share resources, and keep you moving forward. This isn't a self-serve program ... you'll have direct access to me during our live sessions and in the community space throughout the month.

